

# YEARBOOK BUSINESS ADS ARE NOW FOR SALE!

Reach potential customers and show your school support.

## Howard Billings Regional High School

Showcase your business in the book that never loses its appeal. Students and their families will visit the pages of the yearbook countless times and cherish it for a lifetime. In addition, proceeds from ad sales are a fundraiser for the yearbook program at our school. We appreciate your support!

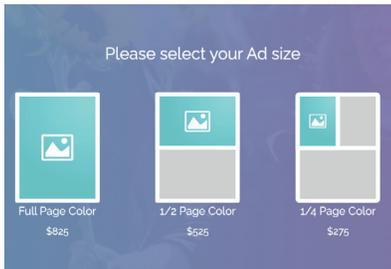
**BUSINESS AD DEADLINE:** ORDER BY 02/08/2024

### Business Ad Pricing:

Full Page	\$350.00
1/2 Page	\$250.00
1/4 Page	\$150.00
1/8 Page	\$75.00

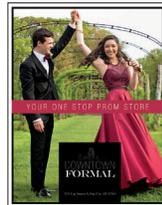
\*Tax, service and delivery fee(s) will be added if applicable.

## CREATE AND ORDER YOUR AD ONLINE!



### Step 1

Choose your ad size & layout



Full Page Layouts



1/2 Page Layouts



1/4 Page Layouts



1/8 Page Layouts



### Step 3

Enjoy your ad in the yearbook

## FREQUENTLY ASKED QUESTIONS

### What is the ad revenue used for?

The revenue from advertising sales is used to support the yearbook and help keep it more affordable for everyone.

### Can I upload a predesigned digital ad or scan my business card to use as my ad?

Yes, just select the appropriate layout to fit your design and upload your digital file. The layouts with a single photo box that fills the ad work best for this purpose. Please ensure that the file you upload meets the specifications listed in the guidelines.

### What type of photo can I upload to create my ad?

The ad designer supports only JPEG file formats.

### Can I send my ad directly to the school?

Business ads are created on the Jostens website. Please do not contact or send materials to our school. To create and purchase your ad, go to [jostensadservice.com/business](http://jostensadservice.com/business).

### What are the guidelines for uploading images or a completed ad?

Please use the following guidelines when selecting the photos or complete ad to upload:

- Maximum dimensions of 7000x7000 pixels (49 megapixel)
- Maximum size of 25 MB
- Must be a valid JPEG image
- Must be RGB or Grayscale, not CMYK
- Must be 8 bits per channel (RGB or Gray)



(800) 358-0800  
[jostensadservice.com/business](http://jostensadservice.com/business)

